

COMPANY INFORMATION

Cryptorefills by Big Dream Ventures BV
Keizersgracht 482 (c/o StartDock)
1017 EG, Amsterdam, NL
VAT Number: 63338149
Registration Number: 000032264089

KEY OFFICES / LOCATIONS

- Amsterdam, Netherlands (HQ)
- Milano, Italy
- Istanbul, Turkey

FOUNDERS & CORE TEAM

M. Silenzi / CEO (43, American/Italian, PhD in Business & Finance, MA in Marketing) is the former CEO of Onebip (Mobile Payments), has covered country director (France and Turkey) as well as Strategy roles in Neomobile. 5 years experience managing teams of 50+ people and has been in Mobile and Payments sector for 15 years.

S. Landi / CTO (45, Italian, BSc Electronics Engineer) is former Deputy CTO of Onebip. He is a highly skilled full stack developer, systems engineer, and crypto enthusiast with 15+ years experience in payments and 4 years in blockchain development.

F. Cappannini / CFO (42, American/Italian BSc in Statistics, MA in Corporate Finance) She is the former Finance & Control Director in Onebip, experience in finance and administration processes within payments business as well as risk and compliance management.

M. Veenman, Marketing Manager (27, Dutch, BSc in Computer Science) SEO/SEM & Performance marketing expert has created a successful solar panel marketing business.

G. Atak / Product Manager (38, Turkish, MBA, BSc in Computer Science) Former Product Owner in Ngage


B. Topcu / Blockchain Developer (27, Turkish, BSc in Computer Sciences), she is a passionate programmer with 4 years development experience (Java) and 2 years experience on blockchain.

ADVISOR & CORPORATE DEV.


Gerry Haag (German, Canadian 56, PhD in Biomechanics) Former General Manager Amazon Europe, CEO Lovefilm, EVP Payments Badoo, Founder of Mallorca Startups, Peloton Advisor.

CONTACTS / SOCIAL MEDIA

- **General:** info@cryptorefills.com
- **Business:** biz.dev@cryptorefills.com
- **Media:** media@cryptorefills.com

 @CryptoRefills

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www.cryptorefills.com



VISION AND MISSION STATEMENTS

We believe blockchain based digital currencies have the potential to solve some of the world's most important problems such as financial inclusion, protection, privacy and freedom. With Cryptorefills we are on a mission to bring blockchain based payments into everyday life and accelerate mass adoption of cryptocurrency (bitcoin or other digital currency yet to come).

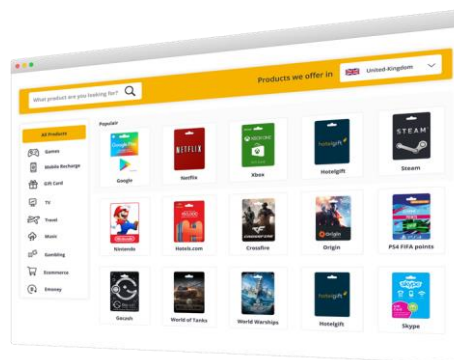
THE MARKET OPPORTUNITY

The market capitalization of cryptocurrencies is about 270 Billion USD (June 30th 2020), two thirds of which is bitcoin. Access to crypto investments, trading and person-to-person transactions, is relatively easy. However, this only serves a limited scope of needs for these currencies. Using cryptocurrencies in everyday life, such as for buying goods and services is instead very limited.

Processing blockchain transactions is not easy, and not surprisingly merchants and processors avoid this form of payments. The main difficulties are transaction fees, exchange risks, regulation and taxation and guaranteeing a good user experience (simplicity, speed of the transaction on the blockchain). This opens a great opportunity for us, as specialized players that can focus on resolving these issues to enable users to shop with their crypto.

CRYPTOREFILLS PRODUCT

Cryptorefills is a website and Android app offering users in over 235 countries and territories the possibility to use their bitcoin and crypto to make everyday purchases. With Cryptorefills, users spend different cryptocurrencies to top up their phone credit across 600 Mobile Operators, pay their utility bills, subscribe to their favorite entertainment services (Netflix, Spotify, Google Play, iTunes), purchase from top e-commerce brands (Amazon, Bol) shop at retail stores and even travel, buy fuel and pay restaurant bills.



BUSINESS MILESTONES

Q3 2018: Beta Version Live

Q4 2018: Mobile Top Ups

Q1 2019: Android App

Q2 2019: Games & App Stores

Q3 2019: Lightning Network

Q4 2019: E-commerce & Travel

Q1 2020: Supermarkets & Retail

Q2 2020: Loyalty Program

THE TEAM

Cryptorefills has a diverse and international team located between Amsterdam, Milano and Istanbul. The founding team have been working together for 10 years, turning around businesses and launching new businesses in the mobile and payment sectors in different tech companies. Cryptorefills can leverage the founders' experience both in performance and organic marketing, and in building and managing a platform processing payments for some of the largest European tech companies (e.g. Badoo, EA, Gameforge, Stardoll). Since 2010 Gerry Haag has worked on several projects with the founders and is today an advisor of CryptoRefills supporting mainly on Strategy and Corporate Development.