



## PRESS RELEASE

**\*\*\* CryptoRefills is the first E-commerce to process and accept Circle's Eurocoin \*\*\***

**EUROC is available as a currency option for CryptoRefills customers on "Day 1" of Circle's official launch of the Euro-backed stablecoin**

*Tags: #Circle #Euroc #Stablecoins #Payments #Blockchain #Ethereum #Giftcards #Cryptocurrency*

**Amsterdam, June 30th, 2022**, CryptoRefills launches the EUROC payment option for its customers, the first e-commerce in the world to process and accept Circle's new Euro-backed digital currency.

CryptoRefills, the crypto shopping platform that allows people to shop for everyday needs with bitcoin and other cryptocurrencies today adds EUROC as a new payment option for its users. "Euro Coin (EUROC) is issued by Circle under the same full-reserve model as USD Coin (USDC)". EUROC payments will be offered to CryptoRefills customers over the Ethereum network.

CryptoRefills welcomes EUROC to its portfolio of accepted currencies. The crypto-shopper community served by CryptoRefills is vast and diverse, with different needs. EUROC will mainly meet the needs of the European customers of CryptoRefills, those looking to mitigate exchange rate volatility and see prices in a currency they can easily relate to, and customers actively engaged in the European defi and web3 scene.

Massimiliano Silenzi, CEO of CryptoRefills, commenting the news: *"In the past 18 months we have concentrated on the innovation of the blockchain payment experience, with a mission to be the fastest company in the world to bring to market as real-world payment rails, the most promising technologies and digital currencies, typically those used in Defi and Web3 projects. Our launch of EUROC on June 30<sup>th</sup>, the day this currency is officially issued on the market, and only two weeks after it was announced by the issuer, is further evidence of our commitment to innovate and to offer our customers the newest crypto payment experiences possible"*.

### **About Cryptorefills**

CryptoRefills is on a mission to enable people all over the world to spend bitcoin and other cryptocurrencies for their everyday needs. With CryptoRefills, people from over 150 countries and territories can top up their mobile credit and buy gift cards with bitcoin and other crypto from the world's largest digital and retail brands. As one of the earliest adopters of the Bitcoin Lightning Network, and as the first company in the world to launch Ethereum layer-2 payments for e-commerce (via Polygon Matic and Arbitrum) and to use fast finality blockchains (via Avalanche and Fantom), CryptoRefills is leading the innovation in applied decentralized payments and developing new technologies for the gift card industry. CryptoRefills is also very active in researching and educating on consumer spending of cryptocurrency in retail through its Labs initiative and publishes an annual report on the global use of crypto for purchasing goods and services.

CryptoRefills is a fast-growing fintech, headquartered in Amsterdam, and a proud member of the Holland Fintech Association and Blockchain Netherlands Foundation.

[Website](#) | [Twitter](#) | [LinkedIn](#) | For information and press enquiries: [media@cryptorefills.com](mailto:media@cryptorefills.com)

For information concerning CryptoRefills research and annual report on consumer spending of cryptocurrency in retail: <https://labs.cryptorefills.com/>

---

<sup>i</sup> Source: Circle.com, (June, 2022), "Euro Coin (EUROC) | A Euro-Backed Stablecoin", Retrieved from <https://www.circle.com/en/euro-coin> on June 24th 2022